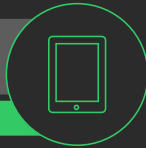# PERCIPIA

LATITUDE
All-In-One Device

WHAT IS LATITUDE FOR THE GUESTROOM?

Latitude in-room application works on both iOS and Android devices and can be deployed on tablets and/or Android-based phones such as Grandstream, NEC, Avaya, Yealink, and Ubiquiti. Latitude application also provides call features via Frequency PBX, Avaya Aura, Avaya IP Office, NEC PBX and, Cisco Call Manager. This custom-built app allows you to design and choose everything from the branding, to the user-interface, to the integrations. You can quickly update Latitude—switch out photos, update descriptions, and add an extension to the directory—with our content management system (CMS). Give your guest the service they deserve, right at their fingertips! With great service, comes great loyalty.

Eliminate extra items from the bedside table—like printed restaurant menus, compendiums, and alarm clocks—by combining all these things in a sleek, easy-to-use application! Your guest can use Latitude to make dinner reservations through OpenTable, schedule spa appointments via SpaSoft, view the weather, listen to streaming radio, and much more! Our developers will work with you to include every feature and integration your property needs, as long as there is an open API.

KEY FEATURES

- iOS & Android Platforms
- Multi-property Capable
- Content Management System (CMS)
- Call Features via Frequency PBX, CUCM, Aura, IP Office, and NEC
- In-Room Controls
- Display Guest Loyalty
- Spa and Concierge Booking Integration
- Display and Update Activities and Area Attractions
- Integrate to Third-Party Partner API's
- Make-A-Request
- Express In-Room Dining
- Chat Feature
- Multi-Language
- Survey and Comment Option

PERCIPIA

LATITUDE
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FAQ'S

Q: WHAT OPERATING SYSTEM DOES LATITUDE WORK WITH?

A: iOS and Android.

Q: WHAT INTEGRATIONS IS LATITUDE CAPABLE OF?

A: Latitude integrates with all sorts of software services to assist with anything from spa booking, to restaurant reservations, and playing streaming radio. As long as there is an open API, we can add it to our app.

Q: DOES LATITUDE FEATURE GUEST INFORMATION?

A: Latitude uses Parallax integration software to talk to the property management system (PMS). Parallax can provide Latitude guest name, VIP status, express checkout, group codes, etc. Whatever information the PMS houses, Parallax can provide to Latitude.

Q: WHAT ROOM CONTROL SYSTEMS DO YOU WORK WITH?

A: We currently have integrations to Inncom, Interel, Control 4, and Crestron. All other providers not listed can be added if they have an API.

THE POSSIBILITIES ARE ENDLESS!

There are many different types of software services that aid in providing the guest experience; whether it's a concierge system, spa booking reservation system, even your workflow automation software, most of these systems do not integrate with each other. Latitude is your guest hub to bring all these systems into one stunning display. Your guests can book a spa package, and Latitude will solidify the reservation with your spa system, even create a new itinerary with your concierge system so your concierge is in the know.

Hospitality trends are leaning towards a simple and clean unified system for all guest needs. There should be a way that guest walk to one console to change the temperature, set do-not-disturb on the PBX, order room service, and one-click express checkout. Latitude application platform is your 5-star guest experience your property is missing.
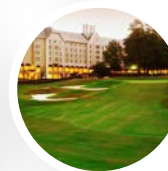
SERVER SPECS

Latitude CMS
CPU: 4 cores at 2.8
RAM: 4 GB
HD: 80 GB

WORKS WITH: